

The Yeti's User Guide

Kiss Cut Stickers

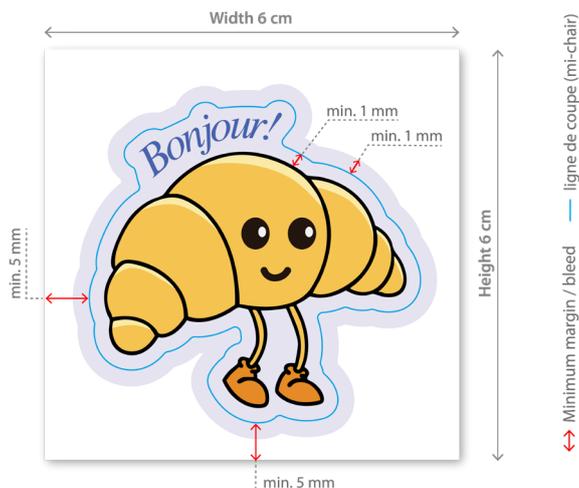
The Yeti guides you through the essential steps to send us a print-ready file and ensure a flawless result. Whether you're an Illustrator pro, a Canva enthusiast, or working with a graphic designer, you can use the tool that suits you best to create your design.

1. Choose the right size

The size selected when ordering your Kiss Cut corresponds to the outer dimensions of the sticker in cm = width × height.

Make sure to leave at least 5 mm of space between the inner cut shape and the edge of the liner.

Example: For a 6 × 6 cm Kiss Cut, the maximum size of the inner cut shape is 5 × 5 cm.



We recommend avoiding **very small sizes (below 3 cm)**, as tiny designs tend to lose impact. Larger formats, on the other hand, are perfectly suited for Kiss Cuts. *If in doubt, do a full-scale test print on paper at home or at the office.*

3. Save in the right format

Accepted file formats:

- Vector formats*: **AI, EPS, PDF or SVG** – the best option! (mandatory for white ink on holographic material)
- Image formats: **TIFF, EPS, PSD or JPG** (PNG and BMP are also accepted)

* All graphic elements and text must be outlined / vectorised.

4. Check the quality

For a sharp, professional print, please use a file:

- with a **300 dpi resolution** – minimum 200 dpi
- in **CMYK colors** (preferred) or RGB (we'll convert if needed)

All files must be supplied at **scale 1:1**, meaning at the final desired sticker size. Enlarging an image afterwards may cause pixelation and affect print quality.

Example: For a 5 × 5 cm sticker, the file should be at least 591 × 591 pixels. No need to be an expert: if your file looks sharp on screen, it will usually print well too.

2. Place your content

If your Kiss Cut sticker includes graphic elements around the inner cut shape, you must provide the complete file with all elements already positioned. *We do not make any graphic changes to the files received. Our graphic designer only creates the cut line.*

Add bleed if you want a sticker with a colored or patterned background without a visible white border.



Each Kiss Cut sticker is limited to **one internal cut shape**. If you need multiple pre-cut elements, please choose our [sticker sheets](#).

The Yeti's little extras

- Once your file is uploaded, you can leave instructions in the dedicated comment field.
- If there's any doubt after receiving your file, the Yeti will contact you personally.
- If your file doesn't include a cut line, the Yeti will add it for you, just make sure to specify which shape should be cut.
- No worries in any case! You'll always receive a digital proof for approval before printing :)

Tip

Do you have very specific requirements and need help creating a truly unique sticker? The best solution is to work with a professional graphic designer, who will take care of quality, format, cut line... and style!